

2014-2015

Annual Report





Empowering Young People to Own Their Economic Success[™]

Cover photo: (Center) Peter Cocoziello, Sr., President & CEO of Advance Realty, hosted the new to New Jersey JA BizTown® simulation at their New Jersey Center of Excellence in Bridgewater. Over 3,000 5th and 6th grade children, their educators, and 500+ JA recruited and trained corporate and community volunteers visited the Center and JA BizTown during the 2013-14 and 2014-15 school years.

Photographed with Mr. Cocoziello is a student from Union County TEAMS Charter School, Plainfield, and her teacher, Mrs. Kanika Devonish. To learn more about this free standards-based resource that teaches kids work readiness and life skills through experiential learning, see page 8.

Leadership Message

Dear Friends,

Thank you for taking time to review our Annual Report, which is filled with exciting news about the great work Junior Achievement of New Jersey (JANJ) accomplished this past school year.

JANJ is passionate about bringing together the education and business communities to inspire and prepare youth to own their economic success. At a time when employers are deeply concerned about the deficit of foundational workplace skills in the emerging workforce, JA's programs connect students to meaningful, life-changing learning opportunities which help them build the necessary skills to improve their employability, and prepare them to be competitive in the 21st century global marketplace.

We firmly believe it is our responsibility to ensure our youth are given the resources and support they need to become our next generation of leaders. JA is committed to bridging the gap between education and business by introducing students to thousands of dedicated corporate and community volunteers who share their time and talent as mentors statewide. We are profoundly grateful for our volunteer role models, and for the hundreds of Business-Education partnerships that allow us to remain a no-cost educational resource to our State's schools.

This past school year, our volunteer network of more than 4,000 impacted 57,502 New Jersey K-12 students statewide. Students served as Ambassadors and High School Heroes, collaborated with their mentors and peers at our experiential learning programs, JA BizTown® and JA Finance Park® and participated in a variety of our elementary school programs as well as high school programs including JA Career Success® Workshops and mentorship forums.

As a result of our success, we proudly share with you that we received our eighth JA USA Summit Award, and our third Peak Performance Team Award, recognized for outstanding performance in delivering high quality educational experiences to the youth of NJ. We would not have received this recognition if it weren't for our remarkable board leadership, committed educators, supportive volunteers, dedicated business and community partners, and above all, our students.

Together, and in partnership with NJ's educators, we are helping to change the minds and lives of the young people we influence, and inspire students to think big and achieve their full potential. We are truly thankful for your support, and we look forward to continuing our work with you to inspire and prepare the youth of New Jersey to succeed in this global economy....

With enormous gratitude,

Dino E. Robusto Board Chairman, JA of New Jersey

athenine Milone

Catherine D. Milone President, JA of New Jersey

Organization_ Profile





Deloitte's Annual Impact Day engages bundreds of employee role models to visit schools and our Capstone programs, touching the lives of thousands of children each year. Here, volunteers and student ambassadors are ready to kick off an exciting day at P.J. Hill Elementary School in Trenton.

OUR MISSION:

To inspire and prepare young people to succeed in a global economy.

PROGRAM INFORMATION:

Junior Achievement (JA) empowers young people to own their economic success. Our volunteer-delivered, K-12 programs foster work-readiness, entrepreneurship and financial literacy skills, and use experiential learning to inspire kids to dream big and reach their potential. The programs are provided to NJ schools at no cost, complement the class curricula and are easily integrated into the lesson plans of each grade level.

| Program | Grade | Volunteer Visits |
|--|---------|------------------------|
| Elementary School Programs | | |
| JA Ourselves [®] | К | 5 or $\frac{1}{2}$ day |
| JA Our Families® | 1 | 5 or ½ day |
| JA Our Community® | 2 | 5 or $\frac{1}{2}$ day |
| JA Our City® | 3 | 5 or ½ day |
| JA Our Region® | 4 | 5 or ½ day |
| JA Our Nation® | 5 | 5-6 or ½ day |
| JA More than Money [®] (after school) | 3, 4, 5 | 6 or ½ day |
| Middle School Programs | | |
| JA Global Marketplace® | 6, 7, 8 | 6 or ½ day |
| JA Economics for Success® | 6, 7, 8 | 6 or ½ day |
| JA It's My Future® | 6, 7, 8 | 6 or ½ day |
| JA It's My Business® (after school) | 6, 7, 8 | 6 or ½ day |
| Capstone Programs | | |
| JA BizTown [®] (18-60 instructional hours) | 5, 6 | 1⁄2 day |
| JA Finance Park [®] (18-40 instructional hours) | 7-12 | 1/2 day |
| JA Finance Park® Virtual (18-40 instructional hours) | 7-12 | 4 or ½ day |
| High School Programs | | |
| JA Job Shadow™ | 6-12 | 1⁄2 day |
| JA Career Success [™] | 9-12 | 7 or ½ day |
| JA Company Program® | 9-12 | 12+ |
| JA Exploring Economics® | 9-12 | 7 |
| JA Personal Finance® | 9-12 | 5 |
| JA Economics® | 9-12 | 7+ |
| JA Be Entrepreneurial® | 9-12 | 7 |
| JA Titan [®] | 9-12 | 7 |
| JANJ Initiatives | | |
| High School Heroes | 9-12 | ½ day |
| JA Mentorship Forum | 9-12 | ½ day |
| Women's Future Leadership Forum | 9-12 | 1⁄2 day |

Educator of the Year

A good teacher teaches, but a great teacher inspires. Joceyln White has been working with JA for nearly a decade. Over the years, White has recruited more than 250 JA High School Heroes dating back to 2007. She has tirelessly taught and developed programs and is extremely active in nonprofit community outreach.

Jocelyn is the daughter of Mrs. Grace Nelson Francis and the late Mr. Alfred M. Francis. Growing up, she attended Trenton Public Schools - Jefferson Elementary, Junior One, and Trenton Central High School - graduated from Douglass College of Rutgers University and continued her graduate studies at Montclair State University. Earning her Master of Arts in Teaching degree, she then headed back to the Trenton area to the College of New Jersev to earn a Masters in Educational Leadership (Administration and Supervision certification). Additionally, Jocelyn has participated in professional



development programs at Princeton University (James Madison Historical Literacy Program) and Westminster College/Rider University (Music in Education Program). Jocelyn participated with a team of Trenton educators to study the schools in London to improve the academic achievement of Trenton students.

Ms. White began her teaching career as an adjunct professor at Essex County College. Serving the Trenton School system was her next endeavor, where she taught English, Reading and History at Trenton High's main campus, Junior Three, Junior Four, Junior Two (Hedgepeth / Williams Middle School), and finally Trenton High – West. During her tenure in Trenton, Jocelyn organized African American history events, served on the school leadership team, coordinated a poetry slam, organized a parent empowerment workshop based on MegaSkills strategies, advised the TCHS – West debate team, and facilitated the Culture and Climate committee.

Jocelyn was an active leader in the Trenton Education Association (T.E.A.) as Elections Committee Chair and also as 2nd Vice President. She was Chairperson of the Mercer County Education Association's (M.C.E.A.) Human Rights Committee and was also active with the New Jersey Education Association (NJEA), serving on the State Leadership Committee and the Minority Leadership and Recruitment Committee. She was a delegate to the National Education Association's Representative Assembly for eleven years.

White's impact deeply reaches the community around her. JA programs in Trenton have grown from just over 100 students in 2006-2007 with the help of a class of 16 students from Trenton Medical Arts High School to now more than 270 Trenton High School Heroes reaching over 3,200 students in the district.

A great teacher takes a hand, opens a mind, and touches a heart. Jocelyn White personifies a great teacher for Junior Achievement, for Trenton Public Schools, and JA of New Jersey is proud to serve with her.

Junior Achievement of New Jersey by the Numbers

| Number of Students 57,502 |
|---|
| Number of Classrooms2,847 |
| Number of Schools254 |
| Number of Volunteers4,200 |
| Number of Instructional Hours525,676 |

"I truly would not be in the position that I am in if it were not for Junior Achievement."

> – Ayanna Curry, 2015 JA High School Heroes Scholarship Recipient

JANJ Top 2015 Champions

Accenture Advance Realty Allstate New Jersey Insurance Company Argo Turboserve Corporation AT&T Budd Van Lines Capital One Bank Chubb Group of Insurance Companies Citi Deloitte LLP EY Kearny Bank MetLife Foundation New Jersey Manufacturers Insurance Company Prudential PSEG **Quest Diagnostics** Tyco Verizon Wells Fargo

Program Highlights

Women's Future Leadership Forums

Our three Women's Future Leadership Forums provide promising high school girls with opportunities to learn from a panel of highly distinguished role models, participate in one-on-one mentoring sessions, and experience team building and leadership projects with a diverse group of female executives and professionals. The young ladies who attend each year are part of the JA High School Heroes service-learning program.

JANJ wishes to acknowledge the following sponsors: Accenture, American Water, AmeriHealth, Archer & Greiner P.C., AT&T, Atlantic City Electric, Chubb Group of Insurance Companies, Cogen Technologies Linden Venture L.P., Crowe Horwath LLP, DuPont, Deloitte LLP, Hudson City Savings Bank, Infineum USA L.P., Johnson & Johnson, Kearny Bank, Lockheed Martin, Munich Re, New Jersey Resources, Phillips 66 Bayway Refinery, Realogy Holdings Corporation, Tyco, Virtua, and Verizon.



The North Forum panel and JANJ leadership are photographed with three of the student participants (center back) who had the confidence to ask the panelists questions. Back row (left to right): Amy LaRosa*, Managing Director, CMT, Accenture; Catherine Milone, President, Junior Achievement of New Jersey; Ryan Watson*, Senior Vice-President, NJ Branch Manager, Chubb Group of Insurance Companies; second row (left to right): Karen Lemon, Vice President AT&T Service Management and Outsourcing, AT&T; Rhonda Figueroa, Corporate Secretary, New Jersey Resources; Lynette Gladdis, Senior Vice President - Litigation and Regulatory Affairs and Assistant Corporate Secretary, Realogy Holdings Corporation; Veronica Somarriba, Senior Vice President, Worldwide Technology Underwriting Manager, Chubb Group of Insurance Companies: Liz Garcia, Trustee, New Jersey Institute of Technology.



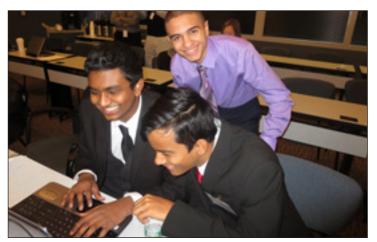
Kearny Bank employees are committed to spending volunteer days in elementary schools, JA Finance Park and Women's Future Leadership Forums. Photographed here is Margaret Sanchez of Kearny Bank mentoring ber JA mentee as they wrote ber first-ever elevator pitch!

JA Titan®

The New Jersey Future Business Leaders of America (FBLA) joined JANJ to inspire 414 students from 25 high schools grouped in 154 teams to take on the role of a corporate business leader for the 3rd Annual JA Titan Competition. Student teams made decisions that affect profitability and sustainability of a virtual company. Regional rounds were held at Samsung, Munich Re, and Synchronoss, and the final round was held at Johnson & Johnson Ethicon.



A Titan team applies their best business skills to run their company to outperform their competitors and win the final round of the JA Titan Challenge.



Though challenged throughout the whole competition, students still had some laughs during the Titan semifinal round. This group was at the Synchronoss site.

JA Job Shadow[™] / JA Career Success[™]

Experiences outside of the classroom inspire and prepare high school students for workplace success. In 2014-2015, 1,794 NJ high school students visited corporate facilities and connected with company role models as they explored various career paths, participated in small group challenges, and practiced their interview skills through the JA Job Shadow program. Additionally, 424 students took part in JA Career Success Workshops, where they built valuable employability skills: collaboration, critical thinking, creativity, and communication. JANJ would like to recognize our JA Job Shadow partnerships with Accenture, Alcatel-Lucent, AT&T, Chubb Group of Insurance Companies, Marriott International, Microsoft, Synchronoss, and JA Career Success Workshop partner NJBIA. "Thanks so much to you and your team for the well-thought and well-executed Career Success Workshop. It was an area that students needed assistance with, and the event enhanced the students' learning and enthused them to strive for the best."

> – Teresita Lorenzo, Educator, St. Vincent Academy, Newark



Horizon BCBS's IT Department invited 26 students from William L. Dickinson High School, Jersey City to their beautiful Newark headquarters to learn from the experts about careers in technology. After engaging in small group sessions and hearing from inspirational keynote speakers, the students were treated to a networking lunch and facility tour.



AT&T hosted 711 New Jersey high school students this year as part of the Aspire Job Mentoring program, designed to inspire youth and increase graduation rates. These students from Hillcrest Academy South, part of the Elizabeth Public Schools, had the unique opportunity to tour AT&T's Global Network Operations Center, the largest and most sophisticated command-and-control center of its kind in the world.



Collaboration in action! High school seniors from the Paterson Charter School of Science and Technology took part in a JA Career Success Workshop held at Fairleigh Dickinson University, where they learned the components of a high-performance team and the importance of building strong employability skills.

A recent survey of NJ employers indicated the majority of entry level employees lack soft skills like collaboration and communication. The New Jersey Business and Industry Association (NJBIA) is leading the charge to close the employability skills gap by partnering with JA to promote the JA Career Success program. Here, students from Trenton Central High School West Campus and Burlington Life Center Academy along with the NJBIA team welcomed a special visitor, Harold Wirths, Commissioner of the NJ Department of Labor and Workforce Development, to their Workshop.



JA High School Heroes

The JA High School Heroes initiative provided meaningful leadership opportunities for high school students outside their classroom. They gained life experience and improved their presentation skills as they taught JA programs and left a lasting impression on elementary students. This year, 2,302 JA High School Heroes served as volunteer role models to 25,017 elementary students in their local communities.



JANJ was proud to present five outstanding young leaders from Asbury Park, Camden, Franklin Township, and Trenton with the first annual High School Heroes Scholarship. These students served as exemplary role models to the youth in their communities through the JANJ High School Heroes initiative. The five winners were presented with their scholarships at JANJ's Annual Board Meeting. Pictured are Dino Robusto**, JANJ State Board Chairman; Catherine Milone, President, Junior Achievement of New Jersey; Ayanna Curry, Leap Academy University

Charter School, Camden; Kenya Bullock, Trenton Central High School West Campus, Trenton; Tyrone Harmon, Asbury Park High School, Asbury Park; Stephanie Tu, Franklin High School, Franklin Township; Shivam Patel, Franklin High School, Franklin Township; and Pamela Craig**.

"The emotional growth that I have experienced from this program has helped me prepare for my future in the workforce...it's made a positive impact on my life and provided me with career readiness skills that I will continue to use."

- Tatiana, JA High School Hero





Allstate volunteers, including Joyce Buford*, stand with 15 High School Heroes from South Jersey Chapter of Junior State of America as they continue their tradition of excellence, serving as role models to students in grades K-5 at Hawthorne Elementary School in Willingboro.

JA High School Heroes **Investors**

| Allstate New | Pamela J. Cra and Robert Delaney |
|---------------|--|
| Company | PSEG |
| Corporation | Rita and Herbert Z. G |
| Bristol-Myers | Charitable Ti |
| | William G. |
| (R Bard | Rohrer Charitable |
| | Foundation |
| | State Farm |
| ETS | Synchronoss |
| Gannett ' | Technologie Inc. |
| Johnson & ' | TD Charitab |
| | Fund |
| MAFCO | Wells Fargo |

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These students from Bloomfield Tech High School had the unique opportunity to serve as PSEG High School Heroes Energy Ambassadors as they mentored elementary students at Quitman Street School in Newark. Through PSEG's sponsorship, they learned about careers in energy, developed their leadership skills, and shared conservation tips with their younger peers. Here, PSEG representative Giancarlo Sunga meets with the Heroes to congratulate them for their outstanding service.

"JA has changed my life by giving me confidence and knowledge, and by steering me in the right direction."

> - Davon, JA High School Hero

Business Education Partnerships 2014-2015

The following businesses provided funding and 10 volunteer role models at a JA Day, a Capstone Program, a JA Job Shadow, and/or a Women's Future Leadership Forum.

| Business Partner | Program |
|--|---|
| Accenture | JA Finance Park, JA Day, Women's Future Leadership Forum |
| ADP | JA Finance Park, JA BizTown |
| Alcatel-Lucent | JA Day, JA Job Shadow, JA Finance Park |
| Allstate New Jersey Insurance Company | JA Day, JA Finance Park, JA BizTown |
| AmeriHealth New Jersey | Women's Future Leadership Forum |
| ARI | South Jersey Mentorship Forum |
| AT&T | JA Job Shadow, Women's Future Leadership Forum |
| Baker Tilly Virchow Krause, LLP | JA Day |
| Bank of America | JA Day |
| Capital One Bank | JA Day, JA Finance Park |
| CDW | JA Day |
| Chubb Group of Insurance Companies | JA Day, JA Job Shadow, JA BizTown, JA Finance Park, Women's Future Leadership Forum |
| Citi | JA Day, JA Finance Park |
| Citizens Bank | JA Day |
| Crowe Horwath LLP | JA Day |
| Deloitte LLP | JA Day, JA Finance Park, JA BizTown |
| DeVry University | JA Day |
| EY | JA Day, Traditional Program |
| ETS | JA Day |
| Exxon Mobil | JA Day |
| Fidelity Investments | JA Day |
| Fulton Bank | JA Day |
| Goldman Sachs | JA Day |
| Horizon BCBS of New Jersey | JA Day, JA Job Shadow |
| HSBC | JA BizTown |
| Hudson City Savings Bank | JA Day |
| Johnson & Johnson | JA Day, Women's Future Leadership Forum |
| Kearny Bank | JA Day, JA Finance Park, Women's Future Leadership Forum |
| Lincoln Investment | JA Day |
| Lockheed Martin | Women's Future Leadership Forum |
| MetLife Foundation | JA BizTown |
| Munich Reinsurance America, Inc. | JA Day, Women's Future Leadership Forum |
| New Jersey Credit Union League | JA BizTown |
| New Jersey Manufacturers Insurance Company | JA Day, JA Finance Park |
| NJSCPA | JA Day |
| Novartis | JA Finance Park |
| Ortho-McNeil-Janssen Pharmaceuticals, Inc. | JA Day |
| Phillips 66 | JA Day/Traditional Program |
| Prudential | JA Finance Park |
| PSEG | JA Finance Park |
| Realogy Holdings Corporation | JA Day |
| Samsung | JA Day |
| South Jersey Industries | JA Day, South Jersey Mentorship Forum |
| TD Bank | JA Day |
| Tiffany & Co. | JA Day |
| Тусо | JA Day, JA BizTown, JA Finance Park, Women's Future Leadership Forum |
| UPS | JA BizTown |
| Verizon | JA Finance Park |
| Virtua | Women's Future Leadership Forum |
| Wells Fargo | JA Day, JA BizTown |
| WithumSmith+Brown, PC | JA BizTown |
| | |

Capstone Programs

JA Finance Park[®]

This school year was transformative for the JA Finance Park[®] program, with both the classroom curriculum and field trip simulation being completely updated. After working hard



with their teachers in school, 9,135 middle and high school students experienced a reality check while role playing as adults at either the Capital One/JA Finance Park simulated city, or the JA Finance Park Virtual online simulation.

Upon arrival at the simulated city, students are each handed a Samsung tablet to work on for the day, thanks to the in-kind technology gift from Capital One Bank. The tablets tell them what their fictional-life looks like which includes family, career and salary details. They have to visit 19 consumeroriented kiosks; develop realistic household budgets; and then "pay the bills" with the goal of staying out of debt. Students experienced many "ah-ha" moments with the guidance of 535 volunteer role models.



JA Finance Park was housed in two locations during the 2014-15 school year thanks to the support from Budd Van Lines. David Budd**. Chairman & CEO, visited the Park to talk with Saddle Brook High School students about achieving success in the future.



Students from Passaic County Technical Institute, Wayne get to know their Capital One Bank volunteers as they prepare their tablets for the personal budgeting simulation.

We wish to thank everyone for their time, talents, and financial investments in JA Finance Park. Special thanks to our Branding Partners: Capital One Bank, Alcatel-Lucent, Allstate New Jersey Insurance Company, Budd Van Lines, Elberon Development Co., EY, New Jersey Manufacturers Insurance Company, PSEG, State Street Investments, Verizon and Walmart.

JA BizTown[®]

In its first full school year, JA BizTown[®] went from a pilot of 250 students in 2013-2014 to serving 2,776 in 2014-2015. The newly redeveloped Common Core State Standards-based curriculum started in the classroom with financial literacy, economics, work readiness, and business management lessons, and culminated in a day-long, volunteer-assisted simulation field trip generously hosted by Advance Realty in Bridgewater. Here, thousands of primarily 5th and 6th graders role played in various jobs such as mayor, Horizon Wellness Center CEO and CFO, MetLife asset manager, Quest Diagnostics lab technician, UPS carrier, Walmart customer service representative, NJ Credit Union teller, and more. Every business had two c-suite executives acting as a CEO and CFO. Several township Mayors from participating schools attended to "swear in" the JA BizTown student Mayor for a Day. In earning paychecks, managing their businesses, serving as citizens, and practicing wise consumer skills, JA BizTown students strived to create a successful economy.

JA BizTown provided 18 instructional contact hours per student and the mentorship of more than 500 corporate, community, and parent simulation volunteers. Horizon Foundation of New Jersey, Quest Diagnostics, UPS, and Walmart joined MetLife Foundation and NJ Credit Union League as branding partners in 2014-2015 to underwrite student participation in JA BizTown.





update his check register.

Sojourner Truth students show their appreciation to East Orange Mayor Lester Taylor III.



Here, a JA volunteer *helped his team of students* run their STEM BizTown business in the Quest Diagnostics storefront. In addition to Quest being a branding partner of JA BizTown, they enjoyed volunteering in the classrooms, sharing their world of work and

teaching kids about being

wise consumers.

Special Events

New Jersey Business Hall of Fame[™]

This annual spring event is JA's signature fundraiser and New Jersey's premier platform that recognizes today's ultimate role models who are nominated by their peers. It attracts close to 600 business executives, dignitaries and educators who all come together to celebrate our state's most influential leaders. Proceeds benefit JA's High School Heroes who are part of the evening's program. 2015 key sponsors included Accenture, ADP, Allstate New Jersey Insurance Company,

Chubb Group of Insurance Companies, First Data, New Jersey Manufacturers Insurance Company, Prudential, PSEG, Synchronoss, and Wells Fargo.





Lt. Governor Kim Guadagno joined JA for the second time at the 2015 New Jersey Business Hall of Fame[™] and spent time with our 2015 Laureates and student presenters prior to addressing our audience of 600 guests. Photographed left to right, top row: Catherine Milone, JANJ President; Frank Bisignano, 2015 Laureate; Aldonna Rickmers Ambler, 2015 Laureate; Michelle Y. Lee**, 2015 Laureate; Dino Robusto**, JANJ Board Chairman; bottom row: Lt. Governor Kim Guadagno (center) with 2015 student presenters.

JANJ Board Chairman Dino Robusto** enjoyed spending extra time with the student presenters, who were such a highlight of the evening.

JA Bowl-A-Thon

Top 5 Bowl-A-Thon Companies: AT&T • Citizens Bank • EY • Realogy • Verizon

Partying with a purpose for JA is the way to go! JA Bowl-A-Thons are fun-filled, turnkey, team-building events that encourage a small amount of peer to peer fundraising while bringing companies together in support of our future leaders of America. Teams of six employees are asked to raise \$660, which covers the cost of an entire class to receive JA programming. And, no bowling experience is necessary!



Citizens Bank largely supports JA year after year, through their volunteers' efforts and annual Bowl-A-Thon. Barbara Mealmaker*, SVP, Citizens Bank, and her team gather as they 'Party for a Purpose'.



Accountants Cup winners Jason Kopec* and team "Team Don't Poke the Bear" from EY celebrated their hard work as the highest fundraising team of the 11th Annual Accountants/CPA Bowl-A-Thon.

JA Golf Outings

JA always selects private clubs with beautiful and challenging courses. A golf outing for the JA mission is no ordinary outing. It's an extraordinary way to support today's youth. Groups of JA student ambassadors who serve as JA High School Heroes throughout the school year are always on site honing their networking and employability skills during these interactive day long events.



John Cusano^{**}, Accenture, enjoyed playing golf with bis guests at the Annual Fall Golf Outing at Spring Brook Country Club in Morristown. Accenture has been a recurring lead sponsor of the Outing, which also supports students' participation in skill-building both on and off the course.



INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Junior Achievement of New Jersey, Inc. Princeton, New Jersey

Report on the Financial Statements

We have audited the accompanying financial statements of Junior Achievement of New Jersey, Inc. (a nonprofit organization), which comprise the statements of financial position as of June 30, 2015 and 2014, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Junior Achievement of New Jersey, Inc. as of June 30, 2015 and 2014, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

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Clark, New Jersey October 28, 2015

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100 Walnut Avenue, Suite 103 Clark, NJ 07056 Tel: 732.381.8887 • Fax: 732.381.0966 220 South Orange Avenue, Suite 201 Livingston, NJ 07039 Tel: 973.740.9100 - Fax: 973.740.9102 Wells Fargo is committed to teaching young people financial literacy skills. Each year, they underwrite and participate in two big JA day events while also serving as a lead sponsor for the New Jersey Business Hall of Fame[™]. See page 9 for more details on the Hall of Fame.



Corporate and Foundation Contributors

Gifts of \$150,000 or More Advance Realty Capital One Bank MetLife Foundation Gifts of \$100.000 to \$149,999 Allstate New Jersey Insurance Company Gifts of \$50,000 to \$99,000 Accenture AT&T Chubb Group of Insurance Companies EY NJ Advance Media PSEG Rita and Herbert Z. Gold Charitable Trust Wells Fargo Gifts of \$25,000 to \$49.999 Argo Turboserve Alcatel-Lucent Budd Van Lines Citi Deloitte LLP Elberon Development ETS First Data Johnson & Johnson Kearny Bank New Jersey Manufacturers Insurance Company NJBIZ Prudential **Quest Diagnostics** Tyco Verizon Walmart Foundation Gifts of \$15.000 to \$24,999 ADP Bank of America Charitable Foundation Cisco

Citizens Bank

Crowe Horwath LLC Earp Cohn P.C. Fidelity Investments Horizon Foundation of New Jersey Hudson City Savings Bank Infineum USA L.P. NJ Credit Union League Realogy Holdings Corporation State Farm State Street Foundation Sun Trust Synchronoss Tiffany & Co. UPS William G. Rohrer Charitable Foundation Gifts of \$10,000 to \$14,999 Bayer Corporation Bristol-Myers Squibb Company Cognizant US Corp Franklin Templeton Investments Goldman Sachs HSBC KPMG Lockheed Martin Microsoft Munich Reinsurance America, Inc. Pascack Community Bank Phillips 66 Terry LaRock Tri-State Capital Bank Gifts of \$5,000 to \$9,999 AIG American Water DeVry University Faith Temple Fulton Bank Hyde & Watson Foundation Janssen Pharmaceuticals, Inc.

Kinder Morgan Foundation Lincoln Investment Macy's/Bloomingdale's MAFCO Worldwide Corporation New Jersey Business & Industry Association Novartis NRG Energy Princeton Area Community Foundation, Inc. PW/C Santander Bank South Jersey Industries TD Ameritrade TD Bank Virtua Virtusa Gifts of \$2,500 to \$4,999 AmeriHealth NJ Bederson & Company LLP C.R.Bard Foundation, Inc CDW ExxonMobil The Hartford HSBC NJ Natural Gas Nosofsky Charitable Gift Fund O'Connor Davies Peapack-Gladstone Bank **Turner Construction** Company WithumSmith+Brown, PC Gifts of \$1,000 to \$2,499 Archer & Greiner P.C. Atlantic City Electric Baker Tilly Virchow Krause, LLP Bogota Savings Bank DuPont De Nemours & Company **GE** Foundation JetBlue Airlines

Morgan Stanley Foundation MZM Construction Perkins Coie LLP **RCR** Electrical Contractors Royal Electric Supply Company Samsung Electronics America Inc. Saul Ewing, LLP SILVERMAN Untracht Early Gifts to \$999 African American Chamber of Commerce of NJ, Inc. Alex & Ani Charity by Design AMC Fire Protection AutoZone Inc. BC Compliance Group LLC Benihana Blank Rome LLP Blink Reaction LLC Bowman & Company, LLP Burgdorf & Company, Inc. Calhoun Agency, Inc. Camden Riversharks & Baseball Club Clvdz Restaurant Cooper Levenson Cooper University Healthcare Cozen O'Connor David Shelly Advisors, Inc. Diversant DuBois, Sheehan, Hamilton, Levin & Weissman, LLC Election Fund of John McKeon Election Fund of Mila Jasey for State Assembly Election Fund of Senator Codey

Elsa Reinhardt Enterprises Etta M. Tompkins Revocable Trust FCF Insurance Advisors, IIC Fox Rothschild LLP Franklin High School Garden State Discovery Museum Gold Gerstein Group LLC Griswold Special Care Harrison Machine & Tool Hecht and Company, P.C. Hewlett-Packard HF Planners, LLC Jacksonville Jaguars Journey Financial Planners Kreinces Rollins and Shanker, LLC Maple Leaf Physical Therapy Marion P. Thomas Charter School Mayo Performing Art Center McCarter Theatre Center MDC Logistics Merrimac IT Services, LLC Miami Dolphins Montclair Neighborhood Development Corp. NEFCI New Jersey Devils New York Jets New York Yankees NJPAC NICPA-SW PEF Services LLC Pepperidge Farm, Inc. Personnel Associates, Inc. Philadelphia 76ers Phoenix Marriott Tempe at The Buttes Phyllis Mitchell, CPA

To view Junior Achievement of New Jersey's financial statements for fiscal year ending June 30, 2015 please visit www.janj.org/about_janj

Quality Sheet Metal & Welding, Inc. Raritan Valley Community College Ridgway and Ridgway Roman Jewelry Russian Brotherhood Organization of the USA Shapiro Financial Security Group, Inc. Shoreline Data Communications Somerset Patriots SOPAC Sosar Physical Therapy, LLC

Thomas Curtin

Kelly Daly

State Theatre Steiner Sports Strive Physical Therapy Suplee, Clooney & Company Symphony Coaching, LLC Top of the Rock Total Wine & More Trenton Central High School Trenton Thunder Universal Studios Untracht Early LLC Walt Disney Family Museum Weisermazars, LLP Wiss & Company, LLP Wyndham Hamilton Park

Individual Contributors —

Gifts of \$10,000 or More

JA Free Enterprise Society:

Pamela J. Craig and Robert Delaney Clyde and Marion Keaton Scott Nuttall Joseph Plumeri Dino E. Robusto Cory and Ann-Marie Thackeray Matthew Weber and Lucia Capozzoli

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The Tyco volunteer committee loves JA so much that they even created a song that was shared at our Annual Board Meeting. Their employees spend time with students in schools, at our Capstone programs, and through the Central Women's Future Leadership Forum. This photo is from their JA Day event.



JA Finance Park students discover that sometimes unexpected expenses come up -That's life! Thanks to JA Finance Park sponsors like Alcatel-Lucent, this student from Ferris High School in Jersey City learned that if you have flexibility in your budget, you will be able to avoid using credit to pay for these expenses.

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> JA volunteers make a difference in the life of a child. Here, Citi volunteers spent the day with students at PS 3 in Jersey City. This kindergarten student enjoyed the bands-on classroom activities that gave him an introduction to personal economics and the choices consumers make to meet their needs and wants.

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They look like fifth graders, but these students are actually a CEO, CFO, Asset Manager, Claims Adjuster, and Customer Service Representative. With the guidance of their MetLife volunteer, they successfully operated MetLife Financial Services at JA BizTown, providing insurance for each business in the simulated city.

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Junior Achievement Recognition -

Eleven robust years of program growth and financial stability

| | FYE 6.30.04 | FYE 6.30.15 | % Change |
|-----------------------------|-------------|-------------|----------|
| Students Reached | 15,210 | 57,502 | 278% |
| Classrooms Taught | 655 | 2,847 | 335% |
| Instructional Contact Hours | 90,285 | 525,676 | 482% |
| Contributions / Revenue | \$638,818 | \$2,315,188 | 262% |
| Board (State and Districts) | 40 | 117 | 193% |



Clyde Keaton, President & CEO, Argo Turboserve Corporation won the 2015 JA USA Gold Leadership Award. This award recognizes recipients who exemplify the ideals of creativity, effectiveness and a deep commitment to inspiring young people to be successful.

| 2015 - 2008 | JA USA Summit Award/Star Award, 8th year recognized for operational soundness |
|------------------|---|
| 2015 | NJ State Governor's Jefferson Awards presented to Caroline Dorsa, Category of Executive Leadership |
| 2015 | JA USA Gold Leadership Award presented to Clyde Keaton |
| 2014 | Charles R. Hook Award Winner (JA USA Top Honor) |
| 2014, 2013, 2011 | Peak Performance Team Award |
| 2014 - 2010 | Charles R. Hook Finalist |
| 2014 | NJ State Governor's Jefferson Awards presented to Dino E. Robusto, Category of Executive Leadership |
| 2014 | NJBIZ - Best 50 Women in Business |
| 2014 | South Jersey Biz - 25 Women to Watch |
| 2014 | President's Award, Christ the King Prep School |
| 2014 | JA USA Rising Star Award |
| 2013 | Muriel F. Siebert Financial Literacy Partnership of the Year Award (NJCFE) |
| 2013 | JA USA Gold Leadership Award presented to Patrick Cozza |
| 2008 | JA USA Gold Leadership Award presented to Thomas (Tucker) Hogan |
| 2007 | JA USA Phoenix Award, Recognized for "Best turnaround of a JA chapter" |
| | |



empowering young people to own their economic success

Junior Achievement of New Jersey would like to thank our 2014-2015 Annual Report print underwriter:



As a powerful, long-standing strategic partner with Junior Achievement, NJM has been helping to shape the future of our state by inspiring and preparing NJ youth for a successful future. In 2014-15, NJM volunteers empowered 927 students across New Jersey by serving as role models in elementary and high school classrooms. By underwriting some of the JA Finance Park program and through their volunteer efforts, students received thousands of Finance Park instructional contact hours.

Thank you, NJM, for your continued dedication and support of the JA mission.









of New Jersey

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B

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Volunteering with JA is fun, memorable, meaningful, and easy to do. Being a JA volunteer is life changing for both you and the students you work with because today's students are the future you.















be that I could improve this nation." Tyrone Harmon, 2015 JA High School Heroes Scholarship Recipient

"One of the most important concepts I have discovered through Junior Achievement is that, the more educated I become the more likely it will